

HEROES

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At ITNAmerica®, we imagine a day when all seniors will have safe and affordable transportation when they want it. Sophisticated technology is critical to make this vision a reality. With Microsoft's suite of tools, we can efficiently build a service-oriented solution, while mitigating the cost and risk of integration.

*Alan Fried Chief Information
Officer ITNAmerica*

ITNAmerica is the first and only national non-profit transportation system for America's aging population. After a decade of development at the flagship affiliate in Portland, Maine, ITNAmerica has built the sustainable model for 24/7 personal service in automobiles. On track to serve 40 cities by 2010, ITNAmerica now has affiliates in 10 locations, united by the existing technology platform.

Seniors get customized rides in a private car. They go where they want, when they want.

Customer Profile

ITNAmerica® is the first and only national non-profit transportation system for America's aging population. The ITN® model marries the power of information technology and the strength of local, grassroots support to create an efficient and financially sustainable solution to the transportation needs of seniors and their families.

Business Situation

Many people need to reduce or stop driving as they age. Delivering a sustainable, consumer-oriented transportation solution for seniors that can scale with the aging population and remain cost-effective is both the business challenge and opportunity.

Solution

ITNAmerica's business model and technology platform connects ITN affiliates across the nation. With the SaaS model for development of our second generation technology (ITNRides™), affiliates manage members, volunteers, donors and community outreach activities. They generate optimal routes and schedule rides with our proprietary GIS engine.

Benefits

- Seniors remain independently in their own homes
- Families have peace of mind
- Public safety improves
- Seniors remain connected to their local community and economy
- Affiliate communities access previously unavailable sophisticated technology
- Solution scales with the aging population

Software and Services

- Windows Server 2008, Visual Studio 2008
- Team Foundation Server 2008
- SQL Server 2005 (planned migration to 2008)
- Microsoft System Center
- SQL Server Reporting Services

Partners

- Michael Stiefel of Reliable Software, a Microsoft Solutions Architect MVP, is Lead Software Architect.