# Introduction to Service-Oriented Architecture

Michael Stiefel

www.reliablesoftware.com

development@reliablesoftware.com

# Goal

## Understand Service Oriented Architecture (SOA)

# Why?

Number Months To Revamp: Sales Marketing Change Buildings

=

Number Years To Revamp IT

# Fundamental Principle

Service Oriented Architecture driven by business, not technical needs.

# Observation #1

## *A SOA is architected, not bought...*

Contrary to the view of many vendors

# Observation #2

## *It is a journey, not a destination...*

About approaches and principles, not fixed technical approaches or specific implementation technologies

# Observation #3

*Focus on reuse, agility, integration, standards interoperability ...*

Leads to fuzziness that makes people confused, wary and unhappy.

# Architecture

Study of the principles of design, construction, and esthetics of buildings

The profession of designing, constructing, and ornamenting buildings

The structure and organization of a particular building or class of buildings

*The confusion is that SOA is about the <u>first</u> definition not the last.*

# SOA is an Architectural Style

Principles vary over historical periods

Principles vary over the artifacts constructed

# Modern Business Environment

Cannot rebuild every application from scratch

Customers' demands change quickly over time

Depend on vendors and suppliers

*SOA __is__ __not__ about building an application that meets specific business functionality or goals such as ROI or cost effectiveness.*

***SOA <u>is</u> about the principles of constructing loosely coupled, reusable, application-agnostic business services.***

# Sandwich Shop Parable



Place Order

Pay For Order

Make Sandwich

Deliver Sandwich

# Parable Implication #1

The Sandwich shop has capabilities.
Customers have needs.

A *service* allows *needs* and *capabilities*
to interact.

The *service provider* provides the
*service*.

*Service consumer* uses the *service*.

# Parable Implication #2

For capabilities and needs to be met you need:

*Visibility*

*Interaction*

*Real World Effect*

# Parable Implication #3

***Real World Effect*** is about business behavior, not programming constructs or objects

Behaviors cross <u>trust boundaries</u>

<u>Marketplace</u> of interactions

SOA is different from other distributed architectural paradigms

# Parable Implication #4

In order for the participants to interact, they have to agree on common terminology, or *semantics*, for the *interaction*

# Parable Implication #5

This *interaction* occurs within an *Execution Context*

Contract

Policy

Behavior Model

Information Model

# Parable Implication #6

Focusing on behaviors leads to more scalable systems

Focusing on behaviors leads to a flexible IT portfolio

# Benefits

Scalable Paradigm

Encourages Agility

Encourages Interoperability, Standards

Makes Explicit Ownership Boundaries

# OASIS Reference Model

Parable implications are defined as a vocabulary in a *Reference Model for Service Oriented Architectures*

Developed under the auspices of the *OASIS* standards organization

Current Committee Draft is open for general comment

# SOA

SOA is a paradigm for organizing and utilizing distributed capabilities that may be under the control of different ownership domains

SOA is a framework for meeting needs with some combination of capabilities

# Sandwich Services

Sandwich Shop is the Service Provider

Customers are the Service Consumers

Service interface defines

    service interaction

    explicit boundary for code and data

Separate independent, reusable
  capabilities

# Service Description

*Service Interface*

*Policy*

*Information Model*

*Behavior Model*

Provides *Visibility*

Defines *Real World Effect*

Defines *Reachability*

# Service Policy

Expression of service requirements

Constraints for message processing

Guides analysis of business activities

Establishes parameters of activities

*Service consumers* must understand policy independent of making a request

# Semantic Engagement

***Service Consumer*** and ***Provider*** have to understand each other

Clear Semantics

Information Model

Behavior Model

Understand ***Real World Effects***

# Execution Context

Policy Decision Point

Contract Enforcement

Common Infrastructure

   Messaging

Different Instances, Different Contexts

Third Parties

   Government

# Discovery

***Service Consumer*** must be made ***aware*** of the existence of the ***Service Provider***

"Ask Alice"

Advertising

Registry

# Sandwich Contract

Ordered sequence of versioned messages that represent business documents

Series of asynchronous declarative messages

Request sandwich, no immediate response

Sandwich ready message arrives with no request

# Document Centered

Exchange Documents/Messages

- No access of remote objects
- Contract: content, order of messages
- Can contain their own state

No instructions to sandwich maker in request

- No programmatic types, just business description

# Sandwich Service Interactions

Payment service independent of sandwich making

Long lived interactions / transactions

No sharing of dynamic data such as bread inventory

Can query static data, sandwich composition

# Loose Coupling

Several independent services complete "order"

Dynamic substitution possible

More fault tolerant with multiple revisions

Easier to change business process

Engineering Tradeoff

# *Services are bound at execution, not compilation*

# Sandwich Policy

Credit Cards accepted; No personal checks
Store hours are from 7 AM to 6:30 PM
Take phone orders except during lunch time
2 minutes from order to sandwich ready
30 minute delivery time or its free

***Can query policy independently of going to the store or placing an order***

# Service Transactions

Real world is asynchronous, occasionally connected

- Two phase commit is hard enough

Compensating transactions

- Credit card charge backs
- Removing orders from queue

Better scalability

# Versioning

Change a contract, policy, or schema of a document

No recompilation

Existing contracts still work, unlike execution environment interfaces

Just reject unknown documents, or unsupported versions

*Service reuse is likely to succeed where object reuse failed, because services are loosely coupled, and based on actual business activities, not on programmatic abstractions.*

# No UI in SOA

UI is application development

Composite applications use services

  Services will use other services

Allows services to be used from web, mobile device, fax, phone call, or in-person visit

# Policy and Applications

Application must be able to query policy to validate message before sending it

   Design or Runtime

Service will still need to check against policy

# Agility

Reusing services allows:

  quicker response to new requirements

  reduces the time needed to compose new applications making customers happier

  decrease the cost of composing new business applications

  reduces vendor lock-in and /or switching costs if services can be easily replaced

# Interoperability / Integration

Interoperate with third party services

Integrate legacy applications as reusable services

# Object Oriented Evolution

Reuse through Inheritance

Fragile Base Class Problem

"Inheritance Breaks Encapsulation"

Reuse with Interface and Composition

Reuse through Templates

Dynamic Interface, Behavior Reuse with Contracts

# Service vs. Object

## Services

Not new, but not familiar

Heterogeneous Environment

Schema

Addressing

Latency, Partial Failure,
Concurrency

Loose Coupling / Messaging

Execution Time Binding

Security Throughout

Model Real World Processes

## Objects

Well-understood

Single Execution Environment

Type

Object References / Addresses

Assume fast, transparent network

Linkers and Loaders

Compile / Link Time Binding

Usually at the Boundaries

Model Programming Constructs

See Waldo, et. al. *A Note on Distributed Computing*

# Business Process

Several services may be "orchestrated" together

   Human intervention part of process

   Activities can transcend business unit boundaries

# Home Mortgage Process

To obtain a home mortgage:

Process Loan Application

Do Credit Check

Decide Credit Worthiness

Do Home Appraisal

Decide Loan Viability

# How to Find the Services

Focus on Stable Business Capabilities
  What will your business continue to do?
Example: Mortgage Loan Service
  Loan Origination for Various Products
  Credit Check
  Loan Scoring, Rating and Approval
  Loan Servicing

# Implementation Technologies

## WS-Lite

XML, SOAP, WSDL

## WS-Heavy

WS-Lite + WS-Security, WS-Addressing, etc.

## Representational State Transfer (REST)

## XML over HTTP (POX)

# Transportation Parable





Implications of large scale

Driven by Economics and Social Factors

Evolves over time

Business, people => independent, loosely coupled services

Complex interconnection of business, vendors, suppliers =>composite applications

# Enterprise Services

Manufacturers, service providers, people => services

Business is done via "contracts", explicit or implicit

# Business Processes

"Composite applications" as various services work together

  Accounting, billing, shipping, receiving, sales, production

  These services may be internal or outsourced

Loose coupling => use various suppliers, vendors, employees

Business is "orchestrated" together

# Open Standards Messaging

Travel by cars, trucks, buses, trains, planes => messages

Traffic Laws

Legal Regulations

Car, Plane standards

Mixture of proprietary and "open" standards

# Enterprise Policy

Policy set by businesses and individuals

Credit Terms, etc.

"Public Policy"

Speed Limits

Signage

Enforcement

# Implications of the Parable...

# Continued Investment

Who decides:

Where do the new roads, track, or airports go?

Which are maintained at what level?

Which are upgraded to new standards?

How is this paid for?

# Infrastructure

Police for roads, maintenance crews, fire departments, traffic departments

Standard road signs,

Determining speed limits

Road design standards (curve angles for speeds), merge lanes

Accident control, emergency services

Financing of improvements

Toll collection (if any)

# *Governance is necessary to make this work...*

# IT Governance

Who makes maintenance and infrastructure decisions?

Who pays for the common infrastructure?

Who makes sure it stays shared?

How do the monies get distributed?

Business units are judged by ROI

Sarbanes-Oxley, HIPAA Compliance

# SOA Pioneers

Credit Suisse First Boston

Deutsche Post

Dell Supply Chain

Disney

EBay

Amazon

# Rearden Commerce

Employee Business Services (EBS)

  B2B non PO services Marketplace
    Travel Services, Conferencing, Small Package Delivery

Corporate Customers:

  Motorola, Whirlpool, Warner Home Video

  HP, American Express will resell EBS

Brower-based applications can run on desktop or intelligent cell phone

# Employee Business Services

Customers and Suppliers can build applications based on their own business activities and identity management rules

Reardon has defined flexible schemas for policy, service orchestration, and identity management

Tied together with web services

Graphical application for end users to create composite applications

# SOA vs. CORBA, DCOM, EDI

Designed to simplify construction of distributed systems.

Not interoperable

Based on static programming calls with fixed application signatures

Often based on objects that were not a clear match to business semantics

SOA can support business documentation standards ANSI X12, ebXML, EDI, HL7, ICE9.

# Web Services

Web Services
- Independent of Execution Environment
- Loosely Coupled integration
- Open Standards (WS*)

Contract first development
- XML and XML Schema for defining service messages
- SOAP for message transport
- WSDL for contract definition

Orchestrate services into business processes

# Wonder City Metropolitan Area Medical System Case Study

# Current Problems

Patient information is incorrect, missing, or at another location

Cannot find specialists quickly for difficult diagnoses

Inefficient allocation of resources
   laboratories, nurses, operating rooms, blood, supplies, surgical equipment, rooms, etc.

Patient information is not secure

# Consequences

Patients are misdiagnosed

Critical tasks are not correctly scheduled

Wastes time and money leading to higher medical costs

Lower quality of life for staff and patients

HIPAA compliance is difficult

# Use Case

Patient is critical, but stable
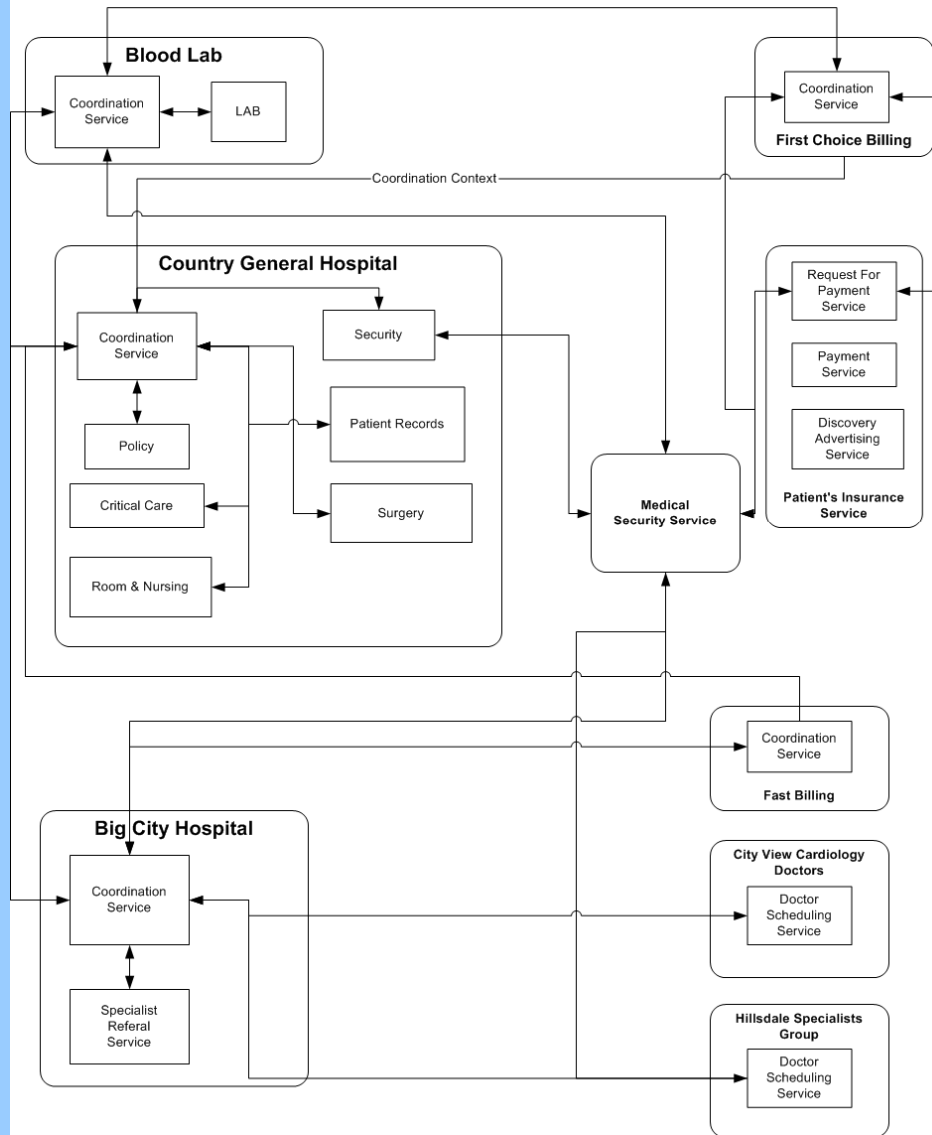
Can patient be admitted to the hospital?

Does hospital have a spare room?
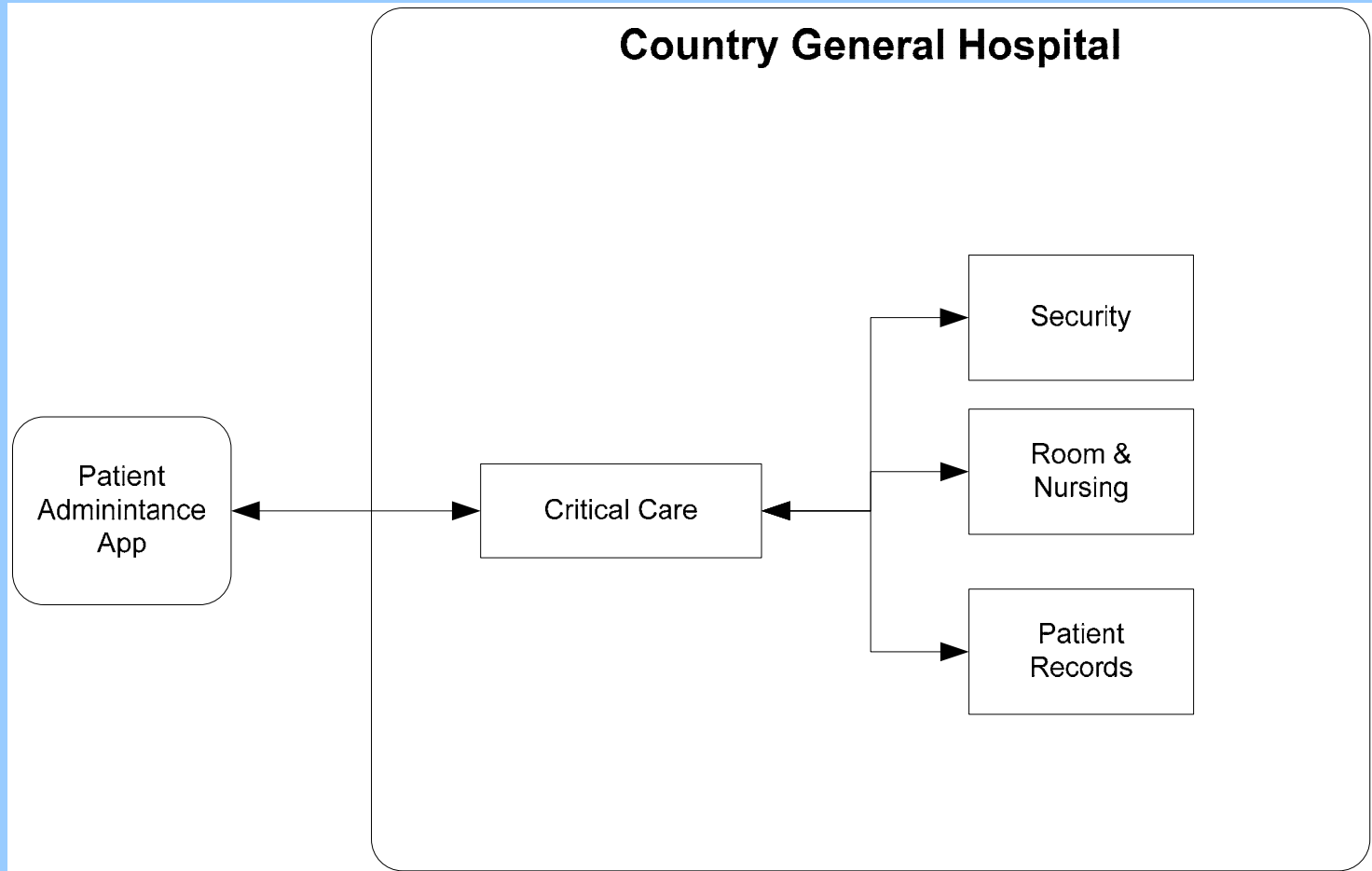
Does patient need surgery?

Run tests

Consult with other doctors

**Critical Care Scenario**

**Blood Lab**

Coordination Service ⟷ LAB

**First Choice Billing**

Coordination Service

Coordination Context

**Country General Hospital**

Coordination Service

Security

Policy

Patient Records

Critical Care

Surgery

Room & Nursing

**Medical Security Service**

Request For Payment Service

Payment Service

Discovery Advertising Service

**Patient's Insurance Service**

**Fast Billing**

Coordination Service

**City View Cardiology Doctors**

Doctor Scheduling Service

**Big City Hospital**

Coordination Service

Specialist Referal Service

**Hillsdale Specialists Group**

Doctor Scheduling Service

Copyright Reliable Software, Inc.

# What are the Business Services?

# Critical Care Service



**Country General Hospital**

Patient Adminintance App

Critical Care

Security

Room & Nursing

Patient Records

# Flow Diagram



Copyright Reliable Software, Inc.

# Simple SOAP Message

```xml
<PatientAdmission xmlns="urn:CriticalCarePatient" >
    <Patient>
        <Last>Piper</Last>
        <First>Peter</First>
    </Patient>
    <Address>
        <Street>123 Hampshire</Street>
        <City>Cambridge</City>
        <State>MA</State>
        <Zip>02139</Zip>
    </Address>
    <SSN>111-22-3333</SSN>
    <Diagnosis>massive heart palpitations</Diagnosis>
</PatientAdmission>
```
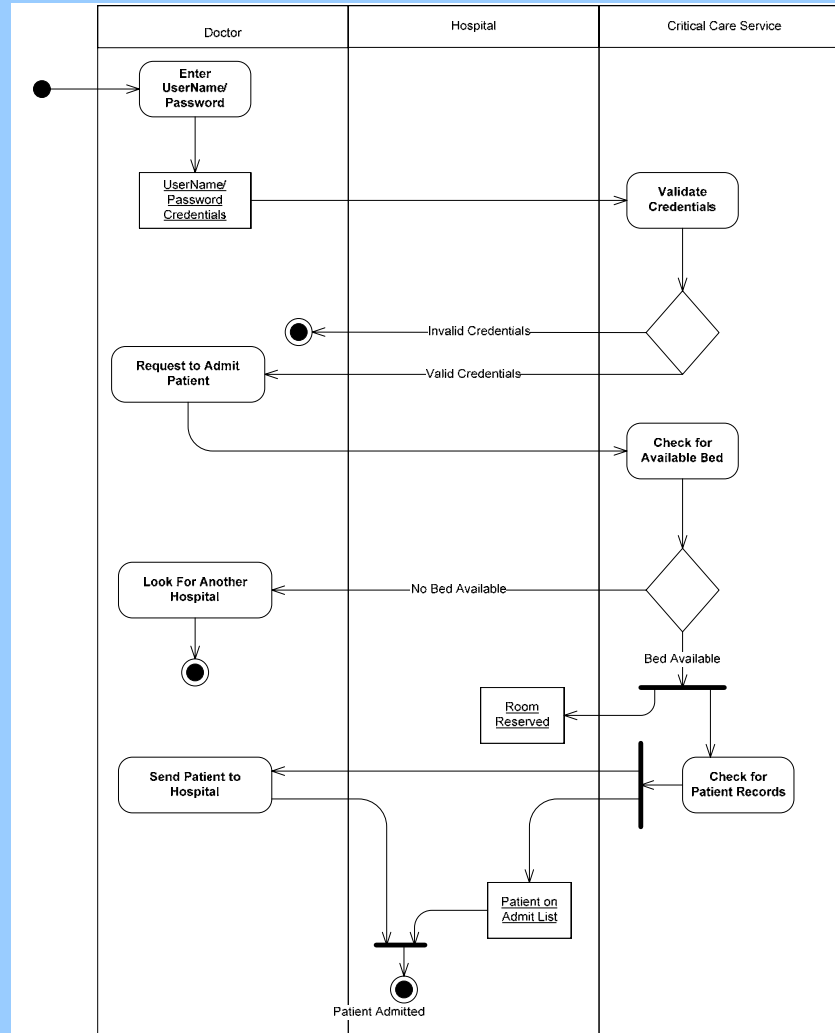
# X-Ray Attachment

```
MIME-Version: 1.0
Content-type:Multipart/Related;boundary=MIME_boundary;
  type="application/xop+xml"
  start="<doctorjones@bighospital.com>";
  startinfo="application/soap+xml; action=\"ProcessXRay\""
Content-description: SOAP response to x-ray request
--MIME_boundary
Content-type:application/xop+xml;
  charset="UTF-8";
  type="application/soap+xml; action=\"ProcessXRay\""
Content-Transfer-Encoding: 8bit
Content-ID: <doctorjones@bighospital.com>
<env:Envelope
        xmlns:soap="http://www.w3.org/2003/05/soap-envelope"
        xmlns:xmlmime="http://www.w3.org/2004/06/xmlmime"
        xmlns:xop="http://www.w3.org/2004/08/xop/include">
  <env:Header>
    <wsa:To>http://www.bighospital.com/PatientAdmissionXRay</wsa:To>
  </env:Header>
  <env:Body>
     <xray:xraytransmit xmlns:xray="bighospital/xray.xsd">
       <xray:content xmlmime:contentType="application/octet-stream">
         <xop:Include href="cid: doctorjones /patient123xray1.zip"/>
       </xray:content>
     </xray: xraytransmit >
  </env:Body>
```

# Web Service Definition

Types in XML Schema

Services in WSDL

# SOAP Addressing

```
<env:Envelope xmlns:env="http://w3.org/2003/05/soap-envelope"
                  xmlns:wsa="http://schemas.xmlsoap.org/ws/2004/03/addressing">
  <env:Header>
    <wsa:To:>
            <wsa:Address>http://countygeneralhospital/criticalcare </wsa:Address>
</wsa:To>
<wsa:From>
<wsa:Address>http://doctorjones</wsa:Address>
</wsa:From>
<wsa:ReplyTo>
<wsa:Address>http://doctorjones</wsa:Address>
</wsa:ReplyTo>
<wsa:FaultTo>
<wsa:Address>http://doctorjones</wsa:Address>
</wsa:FaultTo>
    <wsa:Action>urn:PatientAdmittanceRequest</wsa:Action>
     <wsa:MessageID>
        uuid:12345678-1234-5678-123456789012
     </wsa:MessageID>
     <wsa:RelatesTo RelationshipType="Reply">
        uuid:12345678-1234-5678-123456789012
     </wsa:RelatesTo>
  </env:Header>
  <env:Body>
<PatientAdmission xmlns="urn:CriticalCarePatient" >
    ...
  </env:Body>
</env:Envelope>
```

# Message Exchange Patterns

Request / No Response

Request / Response

Request with Optional Response

Notification

Notification with Acknowledgement

Notification with Optional Acknowledgement

Broadcast

# Reliable Messaging

Messages are delivered at most once without duplication, it is possible that some messages may not be delivered.

Messages are delivered at least once, some messages may be delivered more than once.

Messages are delivered without duplication. This is the logical "and" of the first two assurances.

Messages are delivered in the same order they were transmitted. This assurance can be combined with any of the previous three assurances.

# Policy

WSDL does not express constraints on a Web service

WS-Policy provides such a framework

Policy Assertions

Policy Alternatives

Collections of Policy Alternatives

# Metadata

WS-MetadataExchange defines how to query a service to find out its metadata

Service semantics are not expressed in either WSDL or WS-Policy statements.

# Sample Policies

Doctor has to have admitting privileges to hospital

Patient information has to be encrypted when transmitted

# Message Security

SSL only secures point-to-point

With more than one recipient or transport layer, you need end-to-end security

# Message Routing

Authentication service

Bed availability service

    information about patient condition

Patient record check service

    should not know about patient condition

# Securing SOAP Messages

Message signing

    integrity

    non-repudiation

Message encryption

Message authentication

WS-Security

WS-Security Policy

# Trust

Security tokens have to come from a trusted source.

WS-Trust defines protocols
- issuing
- requesting
- renewing
- validating
- transmitting
- how to establish trust between two parties

# Federated Identity

Identities are valid only within a trust domain

WS-Federation

    how trust works between two domains

    based on WS-Trust

    identity, authentication, authorization shared

Single sign on and sign off possible.

Avoid creating identities in both domains

# Transactions

WS-Atomic Transaction

   classic ACID Transactions

WS-Coordination

   compensation model

# Summary

SOA is independent of technology

Covered basic principles of SOA

Defined Basic SOA Vocabulary

First look at implementing SOA with
Web services